

## NFTPP PSA Video Project:

**A PSA is a Public Service Announcement.**

**Your video will be placed on Ch 84 so it must be of high quality, meet the requirements of this page, and must follow all school guidelines and standards.**

**Your video should be 1 minute and be presented like an informational commercial. You must provide a minimum of 4 items per (use the items below and/or the items in your pamphlets.)**

**Each group will be assigned two videos.**

### **I. Topics:**

- A) Awareness and Why care?
  - 1) What are sea turtles?
  - 2) What do they eat?
  - 3) Nesting: where, # eggs in clutch, crawls, how many live per clutch
  - 4) What is the problem? Why do we need to raise awareness?
  - 5) Biosphere and Ecosystem
- B) On vacation and encounter a sea turtle nesting
  - 1) What should you do?
    - (1) Why?
    - (2) Provide as many as you can!
  - 2) What should you not do?
    - (1) Why?
    - (2) Provide as many as you can!
- C) On vacation and encounter a nest with hatchlings emerging or a hatchling crawling along the beach
  - 1) What should you do?
    - (1) Why?
    - (2) Provide as many as you can!
  - 2) What should you not do?
    - (1) Why?
    - (2) Provide as many as you can!
- D) On vacation but do not encounter nesting or hatchlings
  - 1) What should you do?
    - (1) Why?
    - (2) Provide as many as you can!
  - 2) What should you not do?
    - (1) Why?
    - (2) Provide as many as you can!
- E) While at home what can you do to help protect sea turtles?
  - 1) Good Search
  - 2) Balloons
  - 3) Be Green
  - 4) Spread awareness
  - 5) Provide as many other items as you can!
- F) Science and technology involved with sea turtles
  - 1) Tracking
  - 2) T.E.D.
  - 3) Provide as many other items as you can!
- G) Our collections
  - 1) What are we collecting?
  - 2) How is it helpful?
  - 3) Where can they deposit or how can they get them to us?
- H) The NFTPP
  - 1) What is the NFTPP?
  - 2) What is it's purpose?
  - 3) What are some things you will be/are doing?
  - 4) NFTPP Cards
  - 5) Why should you sign an NFTPP card?
  - 6) Who were our turtles this year?
  - 7) What were our turtles causes this year?
  - 8) What places did our turtles get in the TDT this year?

## II. T-script

- A) Peer review.
- B) Adjust accordingly.
- C) Submit to Mrs. D. for approval
  - 1) Original t-script
  - 2) Peer review notes.
  - 3) Revised t-script
    - (1) With notes on why you agreed or disagreed with peer review suggestions.
- D) Must be okayed before you may proceed!

## III. Videography

- A) Will be done during class using Mrs. Donley's personal video camera...be gentle!
  - 1) No cell phone...
    - (1) These will be different codecs.
- B) Any goofing off while video is being made will result in an automatic zero.
- C) All team members must be seen in the video.

## IV. Video Editing

- A) Will be completed mostly in class, but you may need to complete editing and rendering on non-class time.
- B) Depending on what you videotape and include, you may need to use one of various video editors. We will discuss them in class when editing time draws near for each group.
  - 1) Directions for Corel Video Studio can be found in the classroom links of our NFTP page on Mrs. D's website.
  - 2) You must put (and keep) all video project files, graphics, raw video files etc. in the same folder.
    - (1) If you do not, the programs will not be able to find the associated files as you open and close the program.

## V. **If you use any students (besides NFTP members) in the video, you must get written permission from the parents of those students before they can be used in the video and this permission form must be on file with Mrs. Donley.**

## VI. Professionalism

- A) Remember, your video will be representing our school, our class, you, and most of all Mrs. Donley!
- B) Plan on redoing your video until it meets the standards of Mrs. Donley (and for airing on Channel 84). I will not permit ridiculous antics to be displayed in the video.
- C) I don't mean you can not be creative (not by far), **but you will not be permitted to embarrass our school, our class, and most of all Mrs. Donley!**

\*\*You must place a copy of your final rendered video in your my documents on the school server for Mrs. Donley.